



Web. Text. Video.

Digital Marketing.

Be on the Forefront of Marketing Today.

Strategy Development to Virtual Execution: How can your company adapt to this rapidly evolving media landscape to reach a quickly growing audience of affluent, well-educated, online news browsers with your key marketing messages?

SunStar can help. We're experts at getting your stories and quotes into prominent online financial news sites and blogs. Equally important, we know how to leverage a host of proliferating digital venues to help you reach your targeted audience effectively and directly. Together with our expert strategic partners, SunStar can take you from planning, design and production through posting.

Web Site and Blog Development

Video (DVD) and Podcasts

E-Newsletters—scheduled & event driven

SMS Text Messaging

Social Network Advertising

Presence on Facebook and Wiki

YouTube Postings

Online Surveys

Targeted: Today's digital delivery systems provide an easy and cost-efficient way to speak directly to your target audience. And, unlike traditional print advertising and mail, it's at their convenience and often their request.

Compelling: Delivering your message via podcasts, corporate DVDs and Flash breathes life into your message. Our industry expertise and experience with compliance issues ensures you deliver the message you want to communicate.

Let SunStar's digital capabilities keep you on the forefront of today's marketing opportunities.

SunStar Graphic Design and **Write Onesm Copywriting** services are also available as part of a package of marketing support services, streamlining and simplifying the communications process for you.

Contact Dan Sondhelm, partner, at 703.894.1046 or dsondhelm@isunstar.com.



SunStar

One of Inc. Magazine's
5,000 fastest growing private
companies in America in
2007 and 2008.